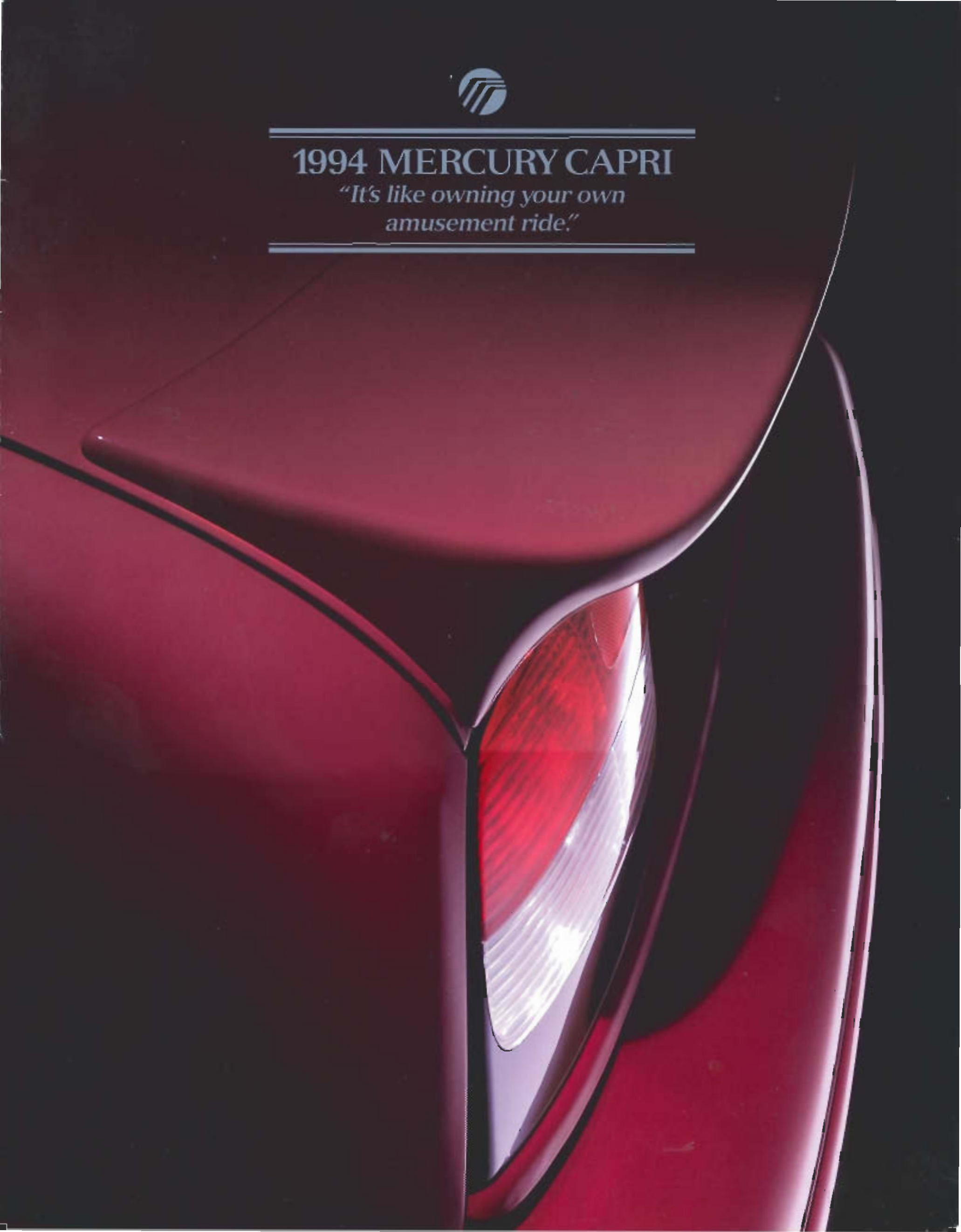




1994 MERCURY CAPRI

*"It's like owning your own
amusement ride."*





Capri's 2+2 interior is pictured here with Black Cloth seat trim.



"Capri instantly puts a smile on any road."

Driving a Capri or its more powerful twin, the turbocharged Capri XR2, is like owning your own amusement ride. Simply put down

the easy-to-operate soft top, turn the key and Capri instantly puts a smile on any road.

Capri ponies up all the wind-blown fun that only a convertible can generate. And it brings even more to the party with such performance features as a 16-valve, dual-overhead-cam engine, five-speed manual overdrive transaxle, four-wheel disc brakes and a road-hugging four-wheel independent suspension. For an added kick, you can choose Capri XR2 with its 132-horsepower turbocharged engine and sport-tuned suspension.

Both Capri and Capri XR2 offer a surprisingly spacious interior for convertibles in their class. They even include a back seat capable of

holding an additional friend or two, an extra suitcase, or perhaps a cooler for the perpetual picnic you'll feel like having.

And, since these Capris are also Mercurys, they come well-equipped with a host of deluxe standard features. Things like power rack-and-pinion steering, power windows, dual power mirrors and reclining sport bucket seats. You'll find a complete list in the back of this brochure.

Of course, the real reason most people want a Capri or Capri XR2 is that it's incredibly fun to drive. And for most people, that's reason enough.



CAPRI STANDARD FEATURES INCLUDE:

- Air bag Supplemental Restraint System for the driver and front passenger
- 16-valve DOHC 1.6-liter engine
- Front wheel drive
- Multi-port electronic fuel injection
- 5-speed manual overdrive transaxle
- 4-wheel power disc brakes
- P155/B0R14 steel-belted radial tires
- 4-wheel independent suspension
- Front and rear stabilizer bars
- Power-assisted rack-and-pinion steering
- Leather-wrapped steering wheel
- Analog instrument cluster
- Dual reclining front sport bucket seats
- Driver-side adjustable lumbar support and height adjustment
- Lockable fold-down rear seatback
- Electronic AM/FM stereo radio
- One-piece soft vinyl top
- Power side windows
- Variable intermittent windshield wipers





Capri XR2 pictured in Magenta Clearcoat.

1. Capri provides added reassurance for both driver and front passenger with a standard dual air bag Supplemental Restraint System. Of course, it can't properly perform its vital task

unless you perform a simple one first: buckle your safety belt.

2. A day in the sun can work up quite a thirst. To help you quench it, Capri includes this thoughtful cupholder for your

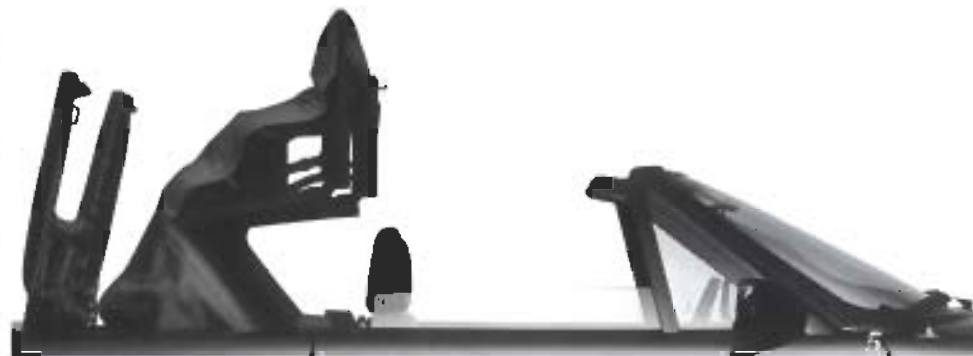
favorite beverage.

3. When the top is up, the rear seatback can be folded down to create extra storage space for longer items.

4. Capri's standard power windows make it even easier to

open yourself up to the great outdoors.

5. Capri's convertible top is so easy to operate, one person can put it down in about as much time as it takes to find your sunglasses.



Capri pictured in Reef Green Clearcoat Metallic.

FUNCTIONAL FEATURES		CAPRI	CAPRI XR2
Front-wheel drive		S	S
1.6-liter I-4 dual overhead cam 16-valve engine		S	
Inter-cooled, turbocharged 1.6-liter I-4 dual overhead cam 16-valve engine			S
Multi-port electronic fuel injection		S	S
Electronic engine control		S	S
5-speed manual transaxle w/5th gear overdrive (4th & 5th gear overdrive on XR2)		S	S
4-speed electronically controlled automatic overdrive transaxle		O	
Power-assisted 4-wheel disc brakes		S	S
Power-assisted rack-and-pinion steering		S	S
Sport-tuned front/rear performance suspension			S
48-amp/hr. maintenance-free battery		S	S
Color highlighted components for underhood service		S	S
EXTERIOR			
Five-mpg impact bumpers front/rear		S	S
Pop-up retractable halogen headlamps		S	S
Tinted glass		S	S
Dual power exterior mirrors		S	S
Bodyside moldings and bumper rub strips		S	S
Dark gray front mud guards		S	
One-piece vinyl soft top w/hard boot		S	S
Unique front fascia w/integrated fog lamps			S
Lower bodyside rocker skirts			S
Spoiler			S
Front fog lamps		A	S
Front and rear side markers		S	S
INTERIOR COMFORT AND CONVENIENCE FEATURES			
Driver and front passenger-side air bag Supplemental Restraint System		S	S
Front- and rear-seat 3-point shoulder belts		S	S
All-cloth dual reclining front sport bucket seats		S	
Driver-side adjustable lumbar support, seat tilt and height adjustment		S	S
Passenger-side rear-seat walk-in release		S	S
Lockable fold-down rear seat back w/trunk pass-through		S	S
Power side windows		S	S
Full center console with ashtray and lighter, coin holder and cup holders		S	S
Rear seat heat ducts		S	S
Locking glove box		S	S
Map pockets on doors		S	S
Side window demisters		S	S
Digital clock		S	S
Full instrumentation including tachometer and trip odometer		S	S
Illumination package including lighter, glove box, rearview mirror, map, trunk and footwell		S	S
Variable interval windshield wipers		S	S
Rear seat child seat anchor points		S	S
Driver and passenger visor mirrors		S	S
Day/night rearview mirror		S	S
4-spoke leather-wrapped steering wheel		S	S
Air conditioner (OFC-free)		O*	S
Power locks		O	S
Fingertip speed control		O*	S
Leather seating surfaces		O	S
Cellular telephone		A	A
SOUND SYSTEM			
Electronic AM/FM stereo radio w/four speakers		S	
Electronic AM/FM stereo cassette radio w/four speakers		O*	S
High Level electronic AM stereo/FM stereo cassette with amplifier and four speakers		O	O
INSTRUMENTATION			
Backlit analog cluster with 140-mph speedometer, tachometer, fuel gauge, coolant temperature gauge, voltmeter, oil pressure gauge, odometer and tripmeter (turbo boost gauge on XR2)		S	S
Warning lights for alternator, brake failure, parking brake, high beam, turn signal/hazard indicator, air bag and seat belt		S	S
WHEELS AND TIRES			
P185/60R14 B2H black sidewall steel-belted radial		S	
P195/50R15 B2V black sidewall steel-belted radial			S
14-inch styled steel wheels w/center cap		S	
14-inch 5-spoke aluminum		O*	
15-inch 7-spoke aluminum			S
Mini spare tire		S	S

*Included in Preferred Equipment Package 651A. **Cable on XR2.

For more information on available accessories please see your Lincoln-Mercury dealer. Model availability may be limited. See your Lincoln-Mercury dealer for details.

Based on NHTSA specifications.

S Standard feature **O** Optional feature **A** Dealer-installed accessory

DIMENSION (in inches)		Wheelbase	Overall length	Overall height	Overall width	Trunk, front/rear	Headroom, front/rear	Legroom, front/rear	Shoulder room, front/rear	Hiproom, front/rear
Capri	Capri XR2	94.7	167.1	50.4/40.9	64.6	54.9/56.0	37.8/34.4	41.2/25.8	50.9/36.2	52.4/40.6
ENGINES		Type	Displacement	Horsepower (@ rpm)	Torque (@ rpm)	Fuel delivery	Compression ratio	Engine control		
Capri		DOHC 16-valve 4-cyl.	1.6 liters	100 @ 5,750	95 lb-ft @ 5,500	Multi-port electronic fuel injection	9.4:1	Electronic engine control		
Capri XR2		Inter-cooled, turbocharged DOHC 16-valve 4-cyl.	1.6 liters	132 @ 6,000	136 lb-ft @ 3,000	Multi-port electronic fuel injection	7.9:1	Electronic engine control		
CAPACITIES		Cargo volume (cu. ft.)	Fuel	Oil (less filter)	Engine coolant	Base curb weight	BRAKES			
Capri		8.6 (top up) 6.2 (top down)	11.1 gal.	3.2 qt.	6.3 qt.	2,423 lb.	Front	Rear		
Capri XR2		8.6 (top up) 6.2 (top down)	11.1 gal.	3.2 qt.	6.3 qt.	2,571 lb.	10.2-inch ventilated disc	8.7-inch solid disc		
TRANSEXES		SUSPENSION				STEERING				
Manual	Synchronized 5-speed overdrive with self-adjusting hydraulic clutch**	Independent nitrogen gas-pressurized hydraulic MacPherson struts with strut-mounted coil springs and stabilizer bar				Independent twin trapezoidal link with nitrogen gas-pressurized hydraulic struts, strut-mounted coil springs and stabilizer bar				
Automatic	Electronic 4-speed overdrive with locking torque converter (NA on XR2)					Power-assisted rack-and-pinion, 176:1 ratio/XR2 16.04:1				

EXTERIOR PAINT COLORS
Cardinal Red
Reef Green Clearcoat
Magenta Clearcoat
Cobalt Blue Clearcoat
Dynamic White
Dark Charcoal Clearcoat Metallic
INTERIOR COLOR
Black Cloth, Black Leather
CONVERTIBLE ROOF COLORS
Black
White (available on Reef Green, Magenta, Cardinal Red only)

Drive what you really want to drive.

More and more people are choosing a Red Carpet Lease from Ford Credit as an alternative to buying a new Mercury. That's because a Red Carpet Lease allows a qualified customer to drive a brand-new Mercury more often for a lot less than you'd think. Which means you can afford to drive what you really want to drive. When you fulfill your lease, you can return the car and lease another brand-new vehicle all over again. Ask for all the benefits of a Red Carpet Lease at your Lincoln-Mercury dealer.



Assurance that travels with you.

Every new Mercury includes the assurance of an emergency Roadside Assistance Program provided by Ford Auto Club, Inc. during the 3-year/36,000-mile bumper-to-bumper warranty period. Help is a toll-free phone call away 24 hours a day, anywhere in the continental United States should you need any towing assistance, fuel delivery, tire change, a jump start or even help when you've locked yourself out of your car. Ask your Lincoln-Mercury dealer for complete details on the Ford Roadside Assistance Program and a copy of the limited warranty.

Capri is equipped with a standard AM/FM stereo radio (1), while an AM/FM stereo radio with cassette (2) is standard in XR2 and available in Capri. Or step up to the optional High-Level audio system (3) which includes an AM stereo/FM stereo radio with cassette and an 80-watt premium amplifier.



PRODUCT CHANGES

Following publication of this catalog, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Lincoln-Mercury dealer is your best source for up-to-date information. Lincoln-Mercury Division reserves the right to change product specifications, at any time without incurring obligations.